



Sponsorship Package 2015

Come be a part of our great community program to promote oral health and awareness among school children. With programs being run across Ontario, this is a great way to get involved in the community. Together let's celebrate 15 years of outreach to elementary students!

We are proud to announce that April 2015 will be proclaimed Oral Health Month. For over a decade, Brush-a-mania has motivated over 400,000 students from Junior Kindergarten to Grade 6 across Ontario to brush and floss their teeth. This has been made possible by the generous support of our sponsors like you. Good oral habits, when introduced to young children, will save them substantial costs throughout their lives for dental care, missed classes and missed work due to health problems related to neglected oral hygiene. Every year, the program gets bigger and better, as we collect more interest. We want to share this opportunity with you.

As we enter our fifteenth year, our goal is to offer the Brush-a-mania program to more than 100 schools and 30,000 students! Your support will help make this possible! We invite your company to join a list of other caring corporate citizens who are supportive of community issues like oral health care and our youth - these are tomorrow's smiles! Just last year we introduced our online Brush Tracker program. Students, with their parent's help, tracked their brushes and flosses online. It's a fun way for kids to be motivated to pick up good oral hygiene habits now. Once the students reached 100 brushes and/or flosses, they were entered into a draw to win a gaming entertainment unit and tablets.

Our Top sponsors (PEARLY WHITE TEETH, TEETH and MOLAR) get our VIP treatment! Your logo will not only be placed on our brochures, posters and class charts, but also on all certificates given to those students who complete the Brush Tracker program!

A few of our sponsors last year:



Sponsorship Opportunities Brush-a-mania 2015!

PEARLY WHITE TEETH SPONSOR \$25,000

Corporate Logo prominently displayed on:

- Brush-a-mania promotional postcard that will be distributed to patients through dental offices across Ontario to promote student participation;
- All benefits listed in the sponsorship levels below.

TEETH SPONSORS \$10,000

Corporate Logo prominently displayed on:

- Brush-a-mania Website (www.brushamania.ca);
- Brush-a-mania Letterhead;
- All benefits listed in the sponsorship levels below.

MOLAR SPONSORS \$5,000

Corporate Logo prominently displayed on:

- Brush-a-mania Posters that are distributed to all schools participating in program;
- Brush-a-mania Classroom Charts distributed to all schools participating in program;
- Brush-a-mania Booklets distributed to all students participating in program;
- All benefits listed in the sponsorship levels below.

BICUSPID SPONSORS \$2,500

Corporate Logo prominently displayed on:

- Brush-a-mania Certificates distributed to all students who complete the Brush Tracker program;
- Brush-a-mania Advertisement in the Toronto Academy of Dentistry November 2015 Dental Convention Program Booklet that is distributed to 8000 Ontario dentists;
- All benefits listed in the sponsorship levels below.

WISDOM TOOTH SUPPORTERS \$1,000

Corporate Name displayed on:

- Brush Tracker app at (www.brushamania.ca);
- All benefits listed in the sponsorship levels below.

TOOTH FAIRY SUPPORTERS \$500

Corporate Name displayed on:

- Brush-a-mania Website (www.brushamania.ca) as a Sponsor.

The 15th Annual Brush-a-mania

~Email/Fax Back Form ~

To: Jennifer Boyd
Due: February 13th, 2015

Fax #: (416) 297- 0335
Email: Sponsors@brushamania.ca

YES! We will support the 15th Annual “Brush-a-mania”

We would like to support “Brush-a-mania” through: (Please Check):

- \$25,000+ PEARLY WHITE TEETH Sponsor
- \$10,000 TEETH Sponsor
- \$5,000 MOLAR Sponsor
- \$2,500 BICUSPID Sponsor
- \$1,000 WISDOM TOOTH Supporter
- \$500 TOOTH FAIRY Supporter

Please make cheques payable to “The Rotary Club of Toronto – Don Mills”.

Mail cheques to, The Rotary Club of Toronto - Don Mills
C/O 204 – 4040 Finch Ave E Toronto, ON M1S 4V5

Please Print:

Name: _____

Title: _____

Company Name: _____

Address: _____

City: _____ Postal Code: _____

Phone Number: _____ Fax Number: _____

E-mail: _____ Signature: _____

We look forward to your response by February 13, 2015.