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ROTARIAN INSTRUCTIONS

Dear Fellow Rotarian:

On behalf of the Scarborough Rotary Passport Club, I am pleased to extend a sincere thank you for your participation in the 26th annual Brush-a-mania program to promote good oral and overall health.

Rotary is instrumental in organizing Brush-a-mania every year. Many of the sponsors are Rotarians or contacts of Rotarians. Most of the committee members are Rotarians. The packaging of all school supplies is done by Rotarians.

We are very proud to announce that 110,000 students in over 300 schools are participating in this year's program – and truly enjoying learning about good oral hygiene.

Each student will receive a Colgate toothbrush and toothpaste, as well as, a Brush-a-mania booklet and sticker today. They will be encouraged to record each time that they brush and/or floss their teeth over any 30-day period.

When the students complete the online program, they will be able to print out a Brush-a-mania certificate of achievement. His or her name may be entered into a draw to win a Nintendo Switch or one of fifty Android tablets. Please tell the students about the prizes and encourage them to participate in the program.

When you arrive at your school, please check in at the main office. Please ensure that the following have been set up for the assembly:

Microphone;

Audio recording to be played during Brush-off; (optional.)

2 large Brush-a-mania posters at the front of gym;

“Dentist package”. (Please give your dentist a sample package of everything the students will receive to show the students: Brush-a-mania instruction pamphlet; toothbrush; toothpaste; and sticker.)

During the course of the presentation, please assist the dentist as required.

If you have a guest at your school, take care of them. You are the host/hostess today. You or your dentist may invite guests for today.

You should start the assembly in the following manner:

Congratulate and encourage the students on behalf of Rotary (See script below.);

Introduce your guests;

Introduce the dentist to run the remainder of the assembly.

If your school is participating in the Canada-wide Brush-off on April 10th, please assist your dentist and play the audio recording at 10:20am. It is a dry brush. No toothpaste. The students may pretend to brush if requested by the teachers. Please join your dentist and any teachers and guests at the front of the room during the Brush-off.

Please help us to improve the program by returning the attached feedback form. If you have any questions or problems this morning, call my co-chair Jennifer at 416-705-7608.

Thank you so much for promoting good oral health,

Raffy Chouljian, DDS
Brush-a-mania Chair
Scarborough Rotary Passport Club

PS If you take pictures, please forward copies to myself at the address above or email to raffy@brushamania.ca.

Good morning & welcome to Brush-a-mania 2026!

The Rotary Clubs across Canada are proud to present you Brush-a-mania 2026. Dr. _____ (insert specific dentist name here) and I are very happy to be with you today to show you how much fun brushing your teeth can be!!

My name is _____. I am a member of the Rotary Club of _____.

Rotary is an organization whose members are dedicated to helping others in many different ways both around the world and locally in our very own communities.

That is why we are here today. We want everyone to learn about the importance of taking care of your teeth. We hope you have fun today and practise what Dr. _____ shows you. Thank you for participating and we wish you good dental health!

Please help me welcome Dr. _____ to tell us more.

BRUSH-A-MANIA 2026

~ Volunteer Feedback Form ~

To: Dr. Raffy Chouljian
Phone #: (416) 752-1143

Email: raffy@brushamania.ca
Fax #: (416) 752-1143

Please Print:

Name: _____

School Name: _____

Please evaluate the Brush-a-mania program:
(Presentation, educational value, length of assembly, etc.)

Did you encounter any difficulties?

Do you have any suggestions to make next year's event more successful?

Would you be interested in helping out with organizing Brush-a-mania 2027? YES NO