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Jennifer Boyd

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Scarborough Twilight
Toronto
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SCHOOL INSTRUCTIONS

On behalf of the Scarborough Rotary Passport Club, I am pleased to extend a sincere thank you for your participation in the 26th annual Brush-a-mania program to promote good oral and overall health.

We are very proud to announce that 110,000 students in over 300 schools are participating in this year's program – and truly enjoying learning about good oral hygiene.

Please distribute the attached letter to your parents after the March Break to inform them about Brush-a-mania and Oral Health Month. The letter may be downloaded from our website: www.brushamania.ca

You should receive your supplies the week of March 23, 2026. Please check them for completeness. The box number and the total number of boxes is labelled on each box. Box #1 should have a Packing Slip indicating what was shipped to your school. If there are any errors, please contact Jennifer Boyd at jennifer@brushamania.ca.

Please display the Brush-a-mania posters throughout your school during the month of April to promote oral health. Place a class chart in each classroom or just outside each classroom in the corridor to encourage the students to brush their teeth. The students may update their own progress if you wish.

Please distribute the Brush-a-mania instruction pamphlets, toothpaste and stickers to each student participating in the program after your presentation to take home. Distribute the toothbrushes at your assembly if you are participating in the Canada-wide Brush-off.

Your assigned dentist will contact you to arrange the date and time of your presentation. The names and contact information of your assigned dentist and Rotarian will be posted on our website as the positions are filled. Once you have agreed on the date and time of your presentation, please login to www.brushamania.ca to update the information.

Please feel free to invite your Parent Council Chair, School Board Trustee and any other guests to your assembly.

204 – 4040 Finch Ave E. Toronto, ON M1S 4V5

Tel: 416-752-1143 Fax: 416-752-1143

www.brushamania.ca

On the day of your assembly, please set up the following in your gym:

- Microphone;

- Audio recording to be played during Brush-off; (optional)

- 2 large Brush-a-mania posters at the front of gym;

- “Dentist package”. (Please give your dentist a sample package of everything the students will receive to show the students: Brush-a-mania instruction pamphlet; toothbrush; toothpaste; and sticker.)

We would recommend that the toothbrushes be distributed to the students just prior to the Brush-off.

If your school is participating in the Canada-wide Brush-off on April 10th, please make sure the audio recording is played at 10:20am. The Brush-off will be a dry brush, no toothpaste involved.

Your assigned dentist and Rotarian have been asked to introduce themselves at the main office before proceeding to the gym.

If you have a Rotarian assigned, they are there to assist you. The Rotarian will lead off the assembly and introduce the dentist to the students.

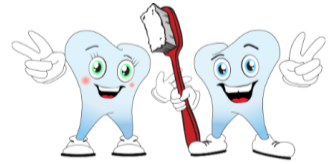
Please give your dentist their package when they arrive at your school.

Please help us to improve the program by returning the attached feedback form. You can email the completed form back to Jennifer Boyd at jennifer@brushamania.ca or fax a copy to 416-752-1143.

If you have any questions or require any additional supplies, please contact Jennifer Boyd at jennifer@brushamania.ca.

Thank you so much for promoting good oral health,

Raffy Chouljian, DDS
Brush-a-mania Chair
raffy@brushamania.ca



Dear Parents:

April is a very special month in Canada. It is Oral Health Month. School children across Canada from Junior Kindergarten to grade six are going to brush their teeth. Please encourage your child to brush his/her teeth.

Log on to www.brushamania.ca every day to record your child's brushes. All elementary students up to grade 6 who brush and/or floss their teeth 100 times within any 30-day period will be emailed a Brush-a-mania certificate of achievement. His or her name may be entered into a draw to win a Nintendo Switch or one of fifty Android tablets.

Please encourage your children to take good care of their teeth. April is Oral Health Month and I need you and your children to make it a BIG month. And don't forget to have FUN!

You may register your child now. We will send you a reminder to start tracking their brushes at the end of March. The contest is open April 1st to May 31st.

Thank you so much for promoting good oral health,

Raffy Chouljian, DDS
Brush-a-mania Chair
raffy@brushamania.ca

A colorful promotional graphic for the Brush-a-mania contest. At the top left, it says "WIN PRIZES JUST FOR BRUSHING YOUR TEETH!" in large, bold, red and blue letters. To the right, there's a logo for "25 YEARS BRUSH-A-MANIA" and "brush-a-mania La brosse-o-manie". Below this, it says "Presented by The Scarborough Rotary Passport Club". In the center, there's a Nintendo Switch console and a smartphone displaying a QR code. A hand is holding the smartphone. A yellow starburst with the text "SCAN ME!" points to the QR code. On the left, a cartoon tooth character is peeking out from behind the Switch. At the bottom left, a yellow banner says "Register at brushamania.ca Contest open April 1 to May 31 For all elementary students up to Grade 6". At the bottom center, it says "Scarborough Rotary Passport.ca" with the Rotary logo.

BRUSH-A-MANIA 2026

~ School Feedback Form ~

To: Dr. Raffy Chouljian
Phone #: (416) 752-1143

Email: raffy@brushamania.ca
Fax #: (416) 752-1143

Please Print:

Name: _____

School Name: _____

Please evaluate the Brush-a-mania program:
(Presentation, educational value, length of assembly, etc.)

Did you encounter any difficulties?

Do you have any suggestions to make next year's event more successful?
