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**To: School Principal**

## *Sign up now for Brush-a-mania 2021*

Brush-a-mania is an Oral Health Month program designed to promote oral health and awareness among young children. Each year, dentists and Rotarians visit participating schools and hold an assembly during the month of April. The children are provided with an interactive, entertaining presentation in proper dental care. Each assembly concludes with a Brush-off, where all participants brush their teeth simultaneously for 3 minutes. (Optional)

Each student will receive a Colgate toothbrush and toothpaste, as well as, a Brush-a-mania booklet and sticker. When the students complete the online program, they will be able to print out a Brush-a-mania certificate of achievement. His or her name will be entered into a draw to win an Xbox One or one of fifty tablets.

Since 2001, Brush-a-mania has reached over 900,000 students. **We would like to invite your school to participate this year.** School presentations may be held on any day in April. There is no cost for all City of Toronto schools. The Scarborough Rotary Passport Club has committed to fundraise to support these schools. For schools outside the City of Toronto, all supplies necessary to run the program may be purchased for \$1 per student. (Includes delivery to the school.)

#### **Free Online Contest:**

Even if your school cannot accommodate a school presentation, any student in Canada may participate in the online tracking of their brushes for a chance to win an Xbox One or one of fifty tablets. Please inform your parents to sign up online.

Thank you so much for promoting good oral health. To register, please visit our website [www.brushamania.ca](http://www.brushamania.ca). Schools will be accepted on a first-come, first served basis.

**Registration deadline is March 5, 2021.**

For more information or to register, please contact my co-chair Jennifer Boyd at [jennifer@brushamania.ca](mailto:jennifer@brushamania.ca).

Sincerely yours for better dental health,

Raffy Chouljian, DDS

Brush-a-mania Chair

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