



Presented by The Scarborough
Rotary Passport Club

Sponsorship Package 2021



Come be a part of our great community program to promote oral health and awareness among school children. With programs offered across Canada, this is a great way to get involved in the community. Together let's celebrate over 20 years of outreach to elementary students!

We are proud to announce that April 2021 will be proclaimed Oral Health Month. For two decades, Brush-a-mania has motivated over 900,000 students from Junior Kindergarten to Grade 6 across Ontario to brush and floss their teeth. This has been made possible by the generous support of our sponsors like you. Good oral habits, when introduced to young children, will save them substantial costs throughout their lives for dental care, missed classes and missed work due to health problems related to neglected oral hygiene. Every year, the program gets bigger and better. We want to share this opportunity with you.

As we enter our twenty-first year, our goal is to offer the Brush-a-mania program to 50,000 students in 100 schools! Your support will help make this possible! We invite your company to join a list of other caring corporate citizens who are supportive of community issues like oral health care and our youth - these are tomorrow's smiles! With our Brush Tracker app, students with their parent's help, can track their brushes and flosses online. It's a fun way for kids to be motivated to pick up good oral hygiene habits now. Once the students reach 100 brushes and/or flosses, they are entered into a draw to win an Xbox One or one of fifty tablets.

Our Top sponsors (PEARLY WHITE TEETH and TEETH) get our VIP treatment! Your logo will not only be placed on our brochures, posters and class charts, but also on all certificates given to those students who complete the Brush Tracker contest!

Some of our 2020 sponsors include:



204 – 4040 Finch Ave E. Toronto, ON M1S 4V5
Tel: 416-752-1143 Fax: 416-752-1143

www.brushamania.ca

Sponsorship Opportunities for Brush-a-mania 2021

PEARLY WHITE TEETH SPONSOR \$25,000

Corporate Logo prominently displayed on:

- Brush-a-mania promotional postcard that will be distributed to patients through dental offices across Canada to promote student participation;
- All benefits listed in the sponsorship levels below.

TEETH SPONSORS \$10,000

Corporate Logo prominently displayed on:

- Brush-a-mania Website (www.brushamania.ca);
- Brush-a-mania Posters that are distributed to all schools participating in program;
- Brush-a-mania Letterhead;
- All benefits listed in the sponsorship levels below.

MOLAR SPONSORS \$5,000

Corporate Logo prominently displayed on:

- Brush-a-mania Classroom Charts distributed to all schools participating in program;
- Brush-a-mania Booklets distributed to all students participating in program;
- All benefits listed in the sponsorship levels below.

BICUSPID SPONSORS \$2,500

Corporate Logo prominently displayed on:

- Brush-a-mania Certificates distributed to all students who complete the Brush Tracker program;
- Brush-a-mania Advertisement in the Toronto Academy of Dentistry November 2021 Winter Clinic Program that is distributed to 10,000 Canadian dentists;
- All benefits listed in the sponsorship levels below.

WISDOM TOOTH SUPPORTERS \$1,000

Corporate Logo displayed on:

- Brush Tracker app at (www.brushamania.ca);
- All benefits listed in the sponsorship levels below.

TOOTH FAIRY SUPPORTERS \$500

Corporate Name displayed on:

- Brush-a-mania Website (www.brushamania.ca) as a Sponsor.

BRUSH-A-MANIA 2021

~Email/Fax Back Form ~

To: Jennifer Boyd
Due: February 12th, 2021

Fax #: (416) 752 - 1143
Email: Sponsors@brushamania.ca

We would like to support *Brush-a-mania*: (Please Check)

- \$25,000 PEARLY WHITE TEETH Sponsor
- \$10,000 TEETH Sponsor
- \$5,000 MOLAR Sponsor
- \$2,500 BICUSPID Sponsor
- \$1,000 WISDOM TOOTH Supporter
- \$500 TOOTH FAIRY Supporter

Please make cheques payable to “Scarborough Rotary Passport Club”.

Mail cheques to,
Scarborough Rotary Passport Club
C/O 204 – 4040 Finch Ave E
Toronto, ON M1S 4V5

Please Print:

Name: _____

Title: _____

Company Name: _____

Address: _____

City: _____ Postal Code: _____

Phone Number: _____ Fax Number: _____

E-mail: _____ Signature: _____

We look forward to your response by February 12, 2021.